

# Triangle Fire

## Memorial Design Competition



### Call for Entries

Submissions and Jury Spring / Summer 2013  
[rememberthetrianglefire.org](http://rememberthetrianglefire.org)



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## MISSION

The Remember the Triangle Fire Coalition (RTFC) seeks entries for a two-stage international design competition to honor the victims of the 1911 Triangle Shirtwaist Factory Fire and its legacy. The memorial will be located in New York City, on the exterior of the building in which this historic fire occurred. In telling the story of the Triangle Fire and offering tribute to the victims, immigrant workers, women activists and social reformers, the memorial should both educate and inspire. This memorial should recall not just the tragedy and every worker who perished, but also reflect the unique importance of the many workers' rights movements, safety laws, and social welfare policies that resulted from this fire.

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## ABOUT

### Timeline

#### Registration Period

January 2013 – March 29, 2013 at 23:59EST

#### Questions

All questions must be submitted [questions@rememberthetrianglefire.org](mailto:questions@rememberthetrianglefire.org) by March 1, 2013 at 23:59EST

#### Answers

Posted by March 08, 2013 at 23:59EST

#### Submission

April 12, 2013 at 23:59EST

#### Phase 1 Jury

Week of April 22 – 26, 2013

#### Phase 2 Jury

June 2013

#### Winners Announced

Phase 1: Short list will be notified upon jury selection in late April 2013

Phase 2: Top Prizewinners announced Summer 2013

### Eligibility & Registration

The competition is open to individuals and teams (maximum 5 team members), minimum 18 years of age, regardless of geographical location. No officer, director, employee, standing committee member or consultant of RTFC, nor their immediate family (including registered partners), are eligible to enter. Employees and immediate family members of the jury are also ineligible.

Submissions will be anonymous and must be submitted digitally. Each submission must be noted only by an Entrant's registration number (provided upon registration).

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## ABOUT CONT.

### Registration Fee

\$45

### Team

\$75

Upon registration, a packet containing images of the site, drawings and submission instructions will be available for downloading.

### Submission Requirements

Submissions are to be a one page PDF (under 5MB), scalable to (1) 24" x36" sheet, oriented vertically, and must contain the following:

- Overall elevation(s) and any detail representation necessary to convey your idea.
- At least one rendering at eye level (size to be at competitor's discretion).  
Registration number (sent upon registration) to be located in the lower right-hand corner of your submission at 24pt and **Arial** font.
- In addition to the board, a project description of fewer than 500 words, minimum 10pt font, in letter size (pdf) format.

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## DESIGN

### Requirements

The memorial will include the names of all victims of the Triangle Fire (will be e-mailed to Entrant upon registration). The design proposal will provide viewers with an educational experience and resonate with contemporary labor and social justice concerns. The names of the victims must be accessible to the public.

To the extent possible, projects should aim to utilize materials and techniques, along with a design approach, consistent with the aim of improved environmental performance and stewardship. Proposed materials should be included as part of the submission.

Proposals should respect the fact that there are other academic activities, and residential buildings, adjacent to the site. Projects should be considerate of neighbors and should not create unnecessary light, sound or other disruptions.

### Challenges

The site is challenging for several reasons. Means of ingress and egress may not be blocked. Mechanical elements or the building's infrastructure, such as air intake and exhaust, may not be blocked or disrupted.

Any element that is attached to the building for any duration (permanent or temporary) must meet OSHA and other city, state and federal regulations for fire and life safety. Elements such as banners may not be made of flammable material. No water features are allowed.

Submissions must be designed to suit an exterior location and hold up in a high-traffic environment and extreme weather conditions. Per local law requirements, periodic façade masonry maintenance and current building maintenance activities: designs must allow for temporary removal of the memorial.

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## **DESIGN** CONT.

### **Site**

The location of the memorial is the façade of the building where the fire took place, The Brown Building, formerly the Asch Building, is located at 23-29 Washington Place, New York, NY 10003. The Brown Building is currently a heavily used, active, academic building. No alterations may be made that block doors or windows, or otherwise disrupt the functions within the building. Because of this, proposals are strongly encouraged to utilize predetermined acceptable areas, where indicated on the elevation diagram provided. The interior of the building and adjacent sidewalks are not available for use.

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## JURY & AWARDS

### Jury Process

A 2-phase jury process will take place Spring/Summer 2013. A jury (in formation) will include professionals in architecture, fashion design, arts, and labor history.

#### Phase 1

The Jury will produce a short-list selection of 10 entries. This short list of Entrants will be invited to participate in Phase 2. The recipients of this invitation will need to further develop their design and address comments and/or concerns from the following: Jury, New York University (NYU), The New York City Landmarks Preservation Commission (LPC), and the Memorial Design Committee. (LPC staff will provide a preliminary review for submissions that advance to Phase 2.)

#### Phase 2

Short-listed Entrants will be required to provide a general description of the proposed installation, maintenance and removal regimen (the Memorial must be temporarily removable, as referenced under Challenges ) to accommodate façade and general maintenance activities. Phase 2 requirements may also be addressed in Phase 1 as part of Entrant's submission – but are not initially required. These Entrants will receive comments from the parties referenced above (Phase 1); these must be addressed. Upon receipt of this supplemental project information, RTFC will provide a stipend of \$500. The Jury will reconvene to make a final selection of the top 3 prizewinners and honorable mentions.

The 1st place prizewinner will be invited to participate in the execution of the memorial. The construction of the memorial will be based on funding, permitting and the complexity of the winning selection. As the building is privately owned by New York University (NYU), designated a historical landmark building by Landmarks Preservation Commission (LPC) and listed on the National Register of Historic Places, both NYU and LPC will require a final review (LPC also requires full submittal process) prior to construction. Winning selection will be looked at in terms of the relationship of the proposed memorial to the architectural elements and other significant features (including the social history related to the fire) of the building.

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## **JURY & AWARDS** CONT.

The Jury will be solely responsible for the selection of the finalist(s). Submissions will be assessed for their creativity and design criteria. The decisions of the Jury are final and will not be subject to review. No appeals from Entrant(s) concerning the decision of the jury will be permitted and no correspondence will be entered into.

### **Winners and Prizes**

3 prizewinners will be selected from the participants of Phase 2.

**1st Place Prizewinner**

\$5,000

**2nd Place Prizewinner**

\$3,000

**3rd Place Prizewinner**

\$1,500

Honorable Mentions selection will be awarded at the jury's discretion.

A publication of the jury selection and others, along with a gallery and online exhibition will be available for public viewing.

### **Jury**

In formation – additional members to be announced

Deborah Berke, FAIA | *Deborah Berke Partners*

Daniel Libeskind, FAIA | *Studio Daniel Libeskind*

Wendy Feuer | *Asst. Commissioner of Urban Design & Art | New York City Dept. of Transportation*



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## RULES & REQUIREMENTS

- Entry/Registration fee is non-refundable and must be submitted at time of Registration.
- Official language of the Triangle Fire Memorial Design Competition is English. Ideas and submissions must be original ideas of the Entrant.
- Failure to follow the Competition Rules or any false information provided by Entrant may result in the immediate disqualification.
- By participating in the Triangle Fire Memorial Design Competition, each Entrant (including any individual participants if the Entrant is a group Entrant) grants and assigns to RTFC (or its agents/assigns) the perpetual, irrevocable, fully-paid, world-wide non-exclusive license and right to distribute, use, publish, post and/or release the Entrant's submission as it may see fit. These rights include, without limitation, reproduction, translation, citation, the right to make or have made, modify, or make derivative works from the submission. Upon selection of the winning entry, such license shall become exclusive, meaning that the winning Entrant may not use the submitted materials for other purposes or assign rights to third parties. RTFC plans to hold both an online and a gallery exhibition of the winning competition submissions following the announcement of the competition winners. Entrant certifies/agrees that the submission is the original work of Entrant.
- Entrant will indemnify, defend and hold RTFC (or its agents/assigns) and New York University harmless from any claims relating to the alleged infringement or misappropriation of the intellectual property rights of any third parties relating to the design or submission by Entrant. Entrant further understands and agrees that RTFC (or its agents/assigns) and New York University does not accept responsibility for any content within the submission or presentation by Entrant that may be found to be libelous, infringing on, or misappropriating the copyright or other intellectual property rights, invading individual privacy or to be otherwise unlawful.
- RTFC reserves the right to alter at any time the competition requirements, rules, regulations, phases, timing or other terms governing the competition as RTFC may deem fit or proper at its sole discretion.

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## **COPYRIGHT & INTELLECTUAL MATERIAL**

All material submitted by an entrant will become the property of RTFC. RTFC reserves the right to reproduce any or all of the entries, in whole or in part. The construction of the winner's submittal is intended to be a collaborative effort between RTFC and the winner. RTFC reserves the right to proceed with construction of the winning entry if for any reason a collaboration effort is not possible. RTFC shall retain ownership of all prize-winning design submissions. RTFC plans to hold both an online and a gallery exhibition of a selection of work submitted in the competition following the Jury. In entering the design competition, Entrant grant RTFC unrestricted license to exercise the entrants' rights regarding their design submissions, including, but not limited to, reproduction, preparation of derivative works, distribution of copies of the design submission, and the right to authorize such use by others. RTFC reserves the right to alter at any time the competition requirements, rules, regulations, or other terms governing the competition as RTFC may deem fit or proper at their sole and absolute discretion.

Please see the RTFC Frequently Asked Questions on-line for further information or e-mail any questions to: [questions@rememberthetrianglefire.org](mailto:questions@rememberthetrianglefire.org)